



DECK THE HALLS & DOWNLOAD THIS PART ONE: PODCASTS

Whether you're on your daily commute or off on a road trip, these motivating podcasts will help renew your perspective and your enthusiasm for success in entrepreneurship. With practical advice and tales of successful business people, these podcasts inspire action.



#1 DO IT SCARED WITH RUTH SOUKUP

Entrepreneurship demands we embrace our fears. Do It Scared is about moving forward through adversity and into a life you love. Although the podcast is currently on hiatus, over one-hundred hour-long episodes of interviews with daring guests will leave you wanting to jump in with both feet.

Episode Highlights

- - Knowing Your Numbers and Increasing Your Conversions" with Tamara Harris
- - Finding Your Sweet Spot & Knowing When to Pivot with Sagan Morrow
- - Turning Your Fear Into an Asset with Akshay Nanavati

#2 BUSINESS MOVERS BY WONDERY

An estate attorney or tax advisor can be extremely valuable in crafting an airtight estate plan, particularly if you're dealing with complicated instructions or a high volume of assets. They can help you navigate all the complexities and make sure your family is appropriately cared for.

Episode Highlights:

- - Coca-Cola's Greatest Mistake | Out with the Old
- - Walt Disney: Building a Better Theme Park | Project Future
- - The Rise and Fall of Uber | #Winning

#3 THINK FAST, TALK SMART BY STANFORD GSB

Hosted by a lecturer of Strategic Communication at Stanford Graduate School of Business, Matt Abrahams takes us from theoretical classroom know-how to real-world challenges with the people who have been there. Think Fast, Talk Smart is full of practical knowledge that will elevate your communications tactics in entrepreneurship and beyond.

Episode Highlights:

- - How We Gain — Or Give Away — Authority While Speaking
- - Dissolve Disagreements: How Communication Impacts Conflict
- - Under Pressure: How to Communicate Clearly and Timely During a Crisis
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#4 HOW I BUILT THIS WITH GUY RAZ

From NPR, How I Built This profiles some of the world's most interesting and successful entrepreneurs — from Stacy of Stacy's Pita Chips and Casper's Philip Krim to Robinhood's Vlad Tenev and filmmaker M. Night Shyamalan. Personal interviews twine together with insightful statistics and a narrative background that makes these stories of success and resilience come alive.

Episode Highlights:

- - Patreon: Jack Conte and Sam Yam
- - Chipotle: Steve Ells
- - Stacy's Pita Chips: Stacy Madison
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#5 FOUNDER'S JOURNAL BY MORNING BREW

Alex Lieberman, co-founder and executive chairman of Morning Brew, brings us a personal audio diary that offers would-be entrepreneurs and experienced professionals alike experience-based advice to help you build better teams, better businesses, and a better future.

Episode Highlights:

- - How Incentives Can Make or Break Your Business
- - The Most Underrated Driver of Success & Happiness
- - How I Quit My Job

#6 ENTREPRENEURS ON FIRE BY JOHN LEE DUMAS

With over 3,000 episodes, you'll never run out of content from Entrepreneurs on Fire. This podcast brings us interviews and advice from entrepreneurs who have faced the biggest challenges in the business. From getting funded when the bank says no and avoiding mistakes in buying and selling sponsorships to cultivating long-term marketing relationships and innovating in stagnant industries, JLD has crafted a wellspring of firsthand experience right at your entrepreneurial fingertips.

Episode Highlights:

- - How to Build the Business, Not Be the Business with Chris Ronzio
- - Becoming a Knowledge Entrepreneur: Your Next Great Revenue Generator with Greg Smith
- - How to Reverse Engineer Success with Ron Friedman
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#7 THE HBR IDEACAST BY HARVARD BUSINESS REVIEW

The IdeaCast is among the longest-running podcasts out there. With fifteen years of episodes under its belt, you know you're getting a quality product. The IdeaCast doesn't just offer insightful strategies for entrepreneurs — they warn against pitfalls, interview a variety of industry professionals for a holistic approach to business, and keep entrepreneurs in the know about the world and how to find their place in it.

Episode Highlights:

- - Why Smart People (Sometimes) Make Bad Decisions
- - When Entrepreneurs Distort the Truth
- - Best Buy's Hubert Joly on Walking the Talk of Stakeholder Capitalism
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